

# 9Magazine 2012 MEDIA KIT

*The Fastest Growing Porsche Publication*



*The all new 9Magazine is a bi-monthly publication devoted entirely to Porsche® and the thriving community of Porsche owners. 9Magazine is written by enthusiasts for enthusiasts. Our readers are avid hands-on enthusiasts who are dedicated to their Porsche and interested in products that enhance their cars both mechanically and cosmetically. What they see between the pages of this magazine becomes a highly influencing factor. Each issue provides tips, techniques, and reviews of the newest products and services for Porsche owners. Today it is more important than ever to target the right consumer for your product. Let us help you find creative ways to reach these enthusiasts while they research and purchase products.*

## ISSUE AND CLOSING DATES

| Issue    | Deadline   | Street Date |
|----------|------------|-------------|
| Feb 2012 | 01/03/2012 | 02/08/2012  |
| Apr 2012 | 03/02/2012 | 04/11/2012  |
| Jun 2012 | 05/04/2012 | 06/07/2012  |
| Aug 2012 | 07/01/2012 | 08/08/2012  |
| Oct 2012 | 09/01/2012 | 10/06/2012  |
| Dec 2012 | 11/02/2012 | 12/08/2012  |

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