

# 9 Magazine GENERAL RATES

## ADVERTISING RATES

Size	1x	3x	6x
Full Page	\$1000	\$800	\$650
2/3 Page	\$775	\$625	\$500
1/2 Page	\$650	\$500	\$400
1/3 Page	\$500	\$375	\$280
1/4 Page	\$400	\$325	\$250
1/8 Page	\$250	\$200	\$175

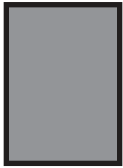

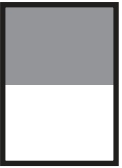
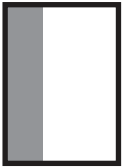
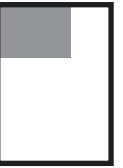
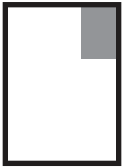
Premium Placement available for a 10% surcharge

## E-NEWSLETTER

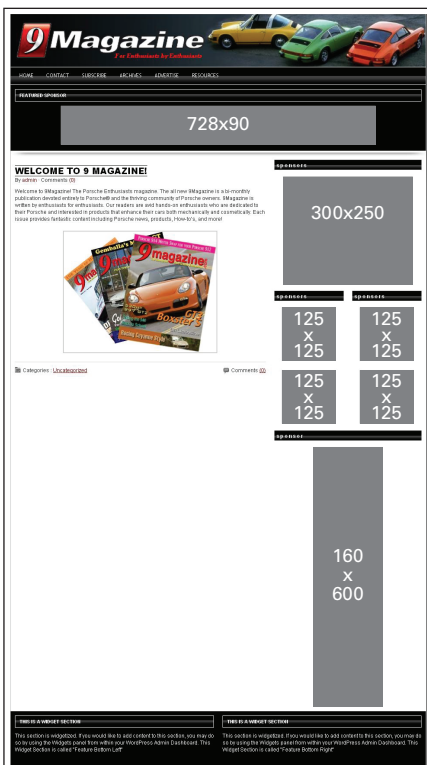
Marketing options also include Sponsorship opportunities in the "9" e-newsletter. Today's electronic delivery of content is the latest evolution in our quest to share industry information with subscribers as quickly as possible. The new "9" e-newsletter is a faster, more flexible communication tool, highly valued by subscribers. E-mail delivery of fresh feature stories and new product information attains instant acceptance among enthusiasts.

1x	3x	6x
\$895	\$695	\$495

## ADVERTISING MECHANICAL SPECIFICATIONS

						
	Full Page	2/3 Page	1/2 Horiz.	1/3 Vert.	1/4 Square	1/8 Vert.
Non Bleed	6.75 x 9.75	4.4375 x 9.75	6.75 x 4.75	2.125 x 9.75	4.4375 x 3.5625	2.125 x 3.5625
Bleed	7.75 x 10.75	5.0625 x 10.75	7.75 x 5.375	2.75 x 10.75		

**File Formats:** PDF (Preferred), EPS, TIFF and JPEG. **File Size:** at least 300 DPI. **Color Format:** CMYK



728x90

300x250

125 x 125

125 x 125

125 x 125

125 x 125

160 x 600

## INTERNET ADVERTISING

The internet has become the essential component of any ad campaign. Consumers are going online to research and purchase products, so advertisers must go where consumers are in order to reach them. 9Magazine's newly redesigned website is the perfect place! Whether you are reinforcing your existing print advertising or finding new customers, 9Magazine.com provides opportunities to reach a wider audience.

Banner: 728 x 90 pixels	\$400 per month
Tower: 160 x 600 pixels	\$350 per month
Billboard: 300 x 250	\$300 per month
Box: 125 x 125	\$150 per month

**General Policies:** Publisher reserves the right to change rates at any time. Acceptance of all advertising is subject to Publisher's approval and agreement by the Advertiser to indemnify and protect Publisher from loss or expense on claims and suits based upon contents of advertisements. This includes, but is not limited to libel, plagiarism, copyright infringement and unauthorized use of person's name or photograph. The Advertiser indemnifies and holds harmless the Publisher for any and all losses (including but not limited to reasonable attorney's fees) resulting from the Publisher exercising its right to not publish submissions from the Advertiser. Publisher shall not be liable for any costs or damages if for any reason an advertisement is not published. The Publisher reserves the right to modify any advertisement, with the Advertiser's approval (without the Advertiser's approval if the ad materials are received after the posted and/or printed "Ad Materials Due" date), in such cases where the Publisher finds the copy, artwork or any other creative element to be libelous, misleading, obscene, offensive or otherwise objectionable. The Publisher reserves the right to place the word "advertisement" on copy that, in the Publisher's opinion, resembles editorial matter. Publisher will not be bound by conditions printed or appearing on order blanks or copy instructions which conflict with the provisions of the stated rates.

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